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To Whom It May Concern:

The Regents of the University of California and the California Subject Matter Project on Reading and Literature are most pleased to be collaborating with the International Literacy Project. Together, we have co-developed an after school literacy product that is effective and linked to the California's Basic Phonics Skill standards, which lead non-readers to improve their abilities to encode and decode words. These skills are crucial to developing and advancing personal literacy.

Today, an illiterate person is not economically competitive. If we are to succeed as a society, our citizenry must be able to read and comprehend. For years, The University of California's Reading and Literature Project has been focused on training elementary school teachers to be better able to teach reading. Although initially working with practicing teachers during the school day, many students needed to practice phonic skills in an array of after school venues if literacy was to be eventually achieved. For this reason, the Reading and Literature Project and the International Literacy Project have created "Get on Your Mark, Get Set, Read" to assist students, their parents, teachers and volunteers in enabling the acquisition of these skills..

The "Get on Your Mark, Get Set, Read" product was designed to assess basic literacy levels, enhance key phonic skills, and promote learning in a fun, social and interactive environment. The literacy product combined with other evolving training materials are building an after school reading and literacy support program of exceptional merit.

The Regents of the University and the California Subject Matter Project on Reading and Literature along with the International Literacy Project look forward to building long term collaborations with sponsoring public and private partners. Together we can bring the gift of literacy to our youth and develop contributing members of our society.

On behalf of all who may benefit from your generosity and our shared vision, we thank you.

Sincerely,

A handwritten signature in black ink, appearing to read "Daniel G. Aldrich III".

Daniel G. Aldrich III, Ph.D.  
Senior Development Associate  
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