



March 21, 2010

To Whom It May Concern:

It gives me a great deal of professional and personal pleasure to endorse and recommend the *Get Set Read!*[™] literacy program. As a teacher, principal, superintendent, county superintendent, and California's Secretary of Education, I had multiple opportunities to observe and pilot many literacy programs. *Get Set Read!*[™] is a program that I have observed and field tested. The results from students that have participated in this program are true testimony to its value... the data is compelling!

The California Reading and Literature Project of The Regents of the University of California and The International Literacy Project agreed to co-develop the *Get Set Read!*[™] product. This unique product is made to conform and align with the standards for classroom reading in the State of California. As a result, the program can fit easily with in-class instruction as well as after-school programs.

The next program has just been created....*Get Set Vocabulary!*[™]. *Get Set Comprehension!*[™] is currently in the development stage. These motivating, standards aligned, proven programs are sorely needed during these times of extreme fiscal problems and academic accountability. These programs deliver!

I highly recommend the use of *Get Set Read!*[™] and *Get Set Vocabulary!*[™] to ensure the attainment of the reading skills necessary for our students to succeed in their future endeavors.

These programs are a "must see," "must utilize," for the reading success of our children!

Sincerely,

A handwritten signature in black ink that reads 'David Long'.

David Long, Ph.D.
CEO, Dave Long & Associates
Former California Secretary of Education