



For Immediate Release

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Literacy Project Foundation's "Fore Dreams" Proves Five Star Event
First Annual "Fore Dreams" Pacific Coast Invitational golf tournament a smashing hit!

Newport Coast, CA (September 23, 2011) – The glistening Pacific Coast and picturesque views on the South Course at Pelican Hill Golf Club were the perfect setting for the Literacy Project Foundation (LPF) to host their first annual golf tournament. The "Fore Dreams" field of golfers experienced a first class tournament experience with personal caddies accompanying each foursome, luxury premiums in signature duffle bags, and were given a warm welcome by Rockstar Energy Drink Models sporting Scottish outfits of golf berets and suspenders.

The objective of the "Fore Dreams" Pacific Coast Invitational was to bring together passionate supporters who care to give students with lesser means the gift of literacy. The event also raised awareness for LPF's mission to implement **Get Set Read!**[™] literacy programs into classrooms, after-school environments, and nonprofit organizations that serve underprivileged children facing challenges of illiteracy and improve their reading skills level...**free of charge!**

After a gorgeous day of golf on one of the Top 100 US Public Golf Courses (*Golf Magazine*), the 225-guest crowd of golfers, wives and friends gathered for dinner and dancing in the exquisite Mar Vista Ballroom accompanied by the live sounds of "Mr. J." The festivities began with cocktails and hors d'oeuvres on the balcony overlooking beautiful, panoramic views of the Pacific Ocean. While the sun set, guests moved inside to enjoy a four-course Pelican Hill Resort surf and turf gourmet dinner complimented by exquisite wines.

The program began with co-chairs Jeannie Lawrence and Sue Tucker introducing the winning teams and presenting awards. Sponsor Gary Brewer of Digital Eye Studios and his teammates Gary Barker, Steve Golan, and Tom Fashing took first place in the Four Player Scramble with a low score of 55. Paul Fuzzard, Jeff Fuzzard, Kevin Kelly, and Brian Cameron came in 2nd; Steve Johnson, Drew Mumford, Gary Lastinger, and Mitch Wright settled for 3rd; and Scottie Brewer and Craig Greiner placed 4th. Lawrence and Tucker also awarded contest winners Jim Andronaco (Closest-to-the -Pin, #7) and Dan Korpman (Longest Drive).

Major sponsors recognized included First Foundation Advisors, Safety Supply America, Rockstar Energy Drink, Riviera Magazine, Rancho Las Lomas, Digital Eye Media, Pelican Hill Resort, Svedka Vodka, Strategic Perception, Inc., Janie Merkle / Re/MAX Fine Homes, and Pascal Restaurants.

Following the awards was an inspiring presentation by LPF's Master Teacher Neil Carter. Carter touched on real life stories of impoverished children lacking the confidence and skills needed to read effectively. He educated the crowd on the benefits of LPF and brought the crisis of struggling at risk students who could become illiterate adults to the forefront. After Carter's statement on the significant impact the Foundation makes on these kinds of kids, Auctioneer Jim Nye started the paddle action to ask for support. One of the most amazing parts of the night was when Nye warmed up the crowd's bidding by auctioning off a full glass of water! Supporter Dave Wheeler and LPF co-founder Steve Tucker battled the top bid to \$1,000 and then settled by each matching the bid, making a total contribution of \$2,000 for an 8 oz. of Newport's finest H₂O.



After auction paddles flashed left and right raising an additional \$5500, three spectacular high value items with a combined value of over \$14,000 were auctioned live. Janie Merkle won an Exclusive Wine Dinner at Rancho Las Lomas featuring Executive Chef Pascal Olhats, Drew Mumford took home a Pelican Hill Weekend Golf Getaway, and Oma Tally won a seven-Night Windstar Caribbean Cruise. Additionally, guests bid on an array of silent auction prizes varying from fine wine and signed memorabilia to romantic getaways.

Hollywood resident Fred Davis III of Strategic Perception, Inc. stated, "Pelican was gorgeous, the activities imaginative, the after-party with Mr. J's band the best ever! And, this was your FIRST year? Can only imagine what future years will bring!" Sponsors Pam and husband Alex Munro were the last to leave the dance floor and promised to be back next year by saying, "This is one of the best golf tournaments we have ever attended – count us in next year and we'll spread the good word!"

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About Literacy Project Foundation

The Literacy Project Foundation will bring the gift of literacy to children as a foundational learning element to help achieve their personal dreams. Their mission is to enable at-risk and disadvantaged youth to increase their reading skill levels. The goal of the Foundation is to enable these children to become self-sufficient, productive and contributing members of our society. For more information, visit www.literacyprojectfoundation.org.