



FOR IMMEDIATE RELEASE
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**LITERACY PROJECT FOUNDATION BENEFIT LUNCHEON TO FEATURE
KEYNOTE ADDRESS BY AWARD-WINNING EDUCATION SPECIALIST
CHAUNCEY VEATCH**

Newport Beach, CA -- April 12, 2010 – On Thursday, May 20, 2010, the Literacy Project Foundation (LPF) will host its second annual luncheon “*What Dreams Are Made Of*” benefiting LFP’s *Get Set Read!*[™] reading programs serving Orange County schools. The luncheon, held at Big Canyon Country Club and co-chaired by LPF board members Sue Tucker and Doug Freeman, will feature a keynote address by award-winning education specialist Chauncey Veatch, the *2002 National Teacher of the Year*. He will share his fascinating personal journey through the world of literacy, and the risks we face as a society when children fall behind in their reading proficiency.

“*What Dreams Are Made Of*” will bring together philanthropists, literacy experts, passionate supporters of education who are all united in providing struggling, at-risk students the gift of literacy. A highlight includes students enrolled in the *Get Set Read!*[™] program who will speak about their future dreams as literate adults. Proceeds will provide the *Get Set Read!* program and teacher administrator *free of charge* to in-classroom and after school environments countywide.

As the College Board’s International Visiting Scholar, Veatch travels as a distinguished lecturer with published works on globalization, leadership, diversity and access to postsecondary education. His former positions and titles include *International Ambassador for Education* by La Prensa Hispana, member of the California Commission on the Year of Languages, *Educator of the Year* by the Mexican-American Chamber of Commerce, lead in the PTA’s new National Outreach Campaign to Hispanic parents, active in the Troops to Teachers Program and serves on Visa Inc.’s Educators Council.

Tickets for the 11:30 a.m. luncheon are \$100 per person. Premiere sponsorships for the event are also available from the \$250 to \$5,000 range. For more information please call (949) 721-1319 or email info@literacyprojectfoundation.org.

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